

# Talk by Dr. R Balasubramaniam and discussion on his book

"Power Within: The Leadership Legacy of Narendra Modi"

## Organised by The Centre for Public Policy & Governance Goa Institute of Management

**Date & time: Wednesday, 10<sup>th</sup> September 2025, 11.15 am IST**Venue: Fr. Romuald D'Souza Auditorium, GIM Campus\*, Sanquelim, Goa and live streaming on GIM YouTube

#### **GIM YouTube live-stream:**

https://www.youtube.com/watch?v=DtPKPnnid6A

#### Keynote speaker



#### Dr. R. Balasubramaniam

Dr. Ramaswami Balasubramaniam (Balu) is a development scholar, public policy advocate, and leadership educator with over four decades of grassroots experience. He is the founder of the Swami Vivekananda Youth Movement (SVYM), a development organization working at the intersection of health, education, and community empowerment in India. A physician by training and a Harvard-educated public leader and former faculty at Cornell University, Dr. Balu brings a unique blend of experiential knowledge and

academic insight. He is also the founder of GRAAM, a public policy think tank. His work spans advising governments on governance reforms, strengthening democratic institutions, and building state capacity. He is the author of several acclaimed books, including *i, the citizen, Leadership Lessons for Daily Living and Power Within: The Leadership Legacy of Narendra Modi,* reflecting his ability to bridge spiritual wisdom, public policy, and leadership practice. His current writing explores leadership lessons from the Bhagavad Gita, integrating Indian philosophical thought with contemporary leadership theory.

He is currently the Member-HR in the Capacity Building Commission of the Government of India. He is also the Chairperson of the Social Stock Exchange Advisory Committee of SEBI.

#### About the book

"Western thought on leadership is trait-oriented; it emphasizes the importance of 'being a leader'. Indian leadership offers a contrast—it focuses on the 'exercise of leadership'. *Power Within* introspects on this practice as it captures the civilizational wisdom of Bharat through the lived experience of Prime Minister Narendra Modi. The book delves into the fifty years of his public life and explores how he discovered his purpose, the seeds of which were sown in his formative years. Poignant anecdotes from his colleagues shed light on how his relentless hard work and communicative approach propelled him to the prime ministerial post. They also underscore his constant quest for self-discovery in the service of others.

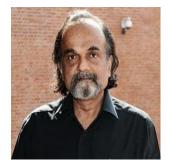
"In a carefully crafted narrative, R. Balasubramaniam captures Modi's leadership journey and interprets through Western and Indic lenses, amalgamating them to provide a road map for those who aspire to a life of public service" (<a href="https://www.amazon.in/Power-Within-Leadership-Legacy-Narendra/dp/0143469274#">https://www.amazon.in/Power-Within-Leadership-Legacy-Narendra/dp/0143469274#</a>)

#### Host



<u>Prof. Ajit Parulekar</u> is currently the Director of the Goa Institute of Management (GIM) and is a Professor of Marketing in the Health Care Management Programme. He holds a PhD in Marketing and has a Master's in Marketing, Pharmacology & Health Economics. His areas of interest include branding, access to healthcare, sustainable business models & the future of learning. He has led sustainability initiatives at the GIM and in the communities around the Institute and founded an Incubation Centre funded by the Govt. of India. He also spearheaded the establishment of the Health Care Management Programme at the Institute in 2013.

#### Moderator



Prof. Sebastian Morris is Senior Professor and Chair of the Centre for Public Policy and Governance at the Goa Institute of Management. He retired from the Indian Institute of Management, Ahmedabad after over 25 years of teaching, research and consultation. His principal interests are the Indian economy, infrastructure development and regulation, the public sector and governance, international trade and investments, macroeconomics, and small industry. His recent books have been: Macroeconomic Policy in India since the Global Financial Crisis - Trends, Policies and Challenges in Economic Revival Post COVID (Springer Nature,

2022); (ed.) *The Difficulty of Being Gajendra Haldea - Reflections on His Life and Legacy* (Bloomsbury, 2023) and (ed.) *The India Infrastructure Report 2023 – Urban Planning and Development* (Bloomsbury, 2023).

#### Schedule of the event

11.15 am to 11.20 am	Welcome
11.20 am to 11.30 am	Remarks by Prof. Ajit Parulekar, Director, GIM
11.30 am to 11.50 am	Book Talk by Dr. R. Balasubramaniam (Member, HR, CBC, Gol)
11.50 am to 12.20 pm	Q&A and Interaction (Moderated by Prof. Sebastian Morris)
12.20 pm to 12.30 pm	Concluding remarks and Vote of Thanks

## For any queries kindly contact:

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